

Agenda

FINTECH DATA FESTIVAL



WEDNESDAY JUNE 12TH | 10:00 AM - 8:00 PM

- 10:00 AM - 2:00 PM Registration
- 10:00 AM - 4:00 PM Sundance Activities
- 11:30 AM - 1:30 PM Lunch
- 6:00 PM - 8:00 PM *Dinner at Tree Room*

THURSDAY JUNE 13TH | 8:00 AM - 8:30 PM

- 8:00 AM - 9:00 AM Breakfast
- 9:00 AM - 9:10 AM *Welcome*
- 9:10 AM - 9:50 AM Blindspot: Data Without Human Intelligence
Yael Eisenstat, Founder at Kilele Global
- 9:50 AM - 10:10 AM Artificial Intelligence to Intelligent Automation
James Dotter, CFO at MX
- 10:10 AM - 10:30 AM Financial Industry Trends: The Impact of Data in the Digital Age
Ron Shevlin, Managing Director, Research at Cornerstone Advisors
- 10:30 AM - 10:40 AM *Break*
- 10:40 AM - 11:00 AM Products in Action
- 11:00 AM - 11:20 AM Strengthen Your Institution with Financially Strong Customers
Jane Barratt, CAO at MX
- 11:20 AM - 11:40 PM Really Know Your Customers: A Data-Driven Approach to Advocacy
Jody Bhagat, President of Americas at Personetics
- 11:40 AM - 1:00 PM *Networking Lunch*
- 1:00 PM - 2:00 PM Panel: Real Use Cases of the Positive Impact of Data
Liz Wolverton, EVP, Chief Strategy & Customer Experience Officer at Synovus Bank
Jim Baxley, SVP Enterprise Banking at nCino
Lee Chalk, Senior Vice President Internet & Channel Integration Strategy Manager at First Citizens Bank
Moderator: Ron Shevlin, Managing Director, Research at Cornerstone Advisors
- 2:00 PM - 2:20 PM Powering Financial Well-Being Through Conversational AI
Linda Wittich, Managing Director, Sales and Strategic Account Management at Finn AI
- 2:20 PM - 2:30 PM *Break*
- 2:30 PM - 2:50 PM Humanizing Data: Supercharge Your Deposit Growth
Brian Ley, CEO at Alpharank
- 2:50 PM - 3:10 PM Distributed Value of Data
David Hall, Director of MX Catalyst at MX
- 3:10 PM - 3:30 PM Nobility of Banking
Brandon Dewitt, Co-founder and CTO at MX
- 3:30 PM - 5:15 PM *R&R Downtime*
- 5:15 PM - 5:30 PM *Board Ray's Lift to Bearclaw*
- 6:00 PM - 8:30 PM *Dinner at Bearclaw*

FRIDAY JUNE 14TH | 9:00 AM - 1:00 PM

- 9:00 AM Luxury Bus to MX
- 9:45 AM - 10:30 AM *Breakfast*
- 10:30 AM - 11:30 AM Office Tour(s)
- 11:30 AM - 1:00 PM Product Design and Innovation Session with Lunch